



**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**  
**Main: (702)792-8888**  
**Billing: (702)650-1119**

8NewsNow.com

Billing Address:

**Mundy Katowitz Media**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**Washington, DC 20003**

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37571-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Priorities USA Action	Issue	1566

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	37571	08879085

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/26/12	10/26/12	8 News Now 5a M-F	5-6a	----F--	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$3,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	F	10/26/12	5:50 AM	8 News Now 5a M-F	5-6a	:30	PRATV1229H	\$3,000.00	NM
6	10/23/12	10/23/12	8 News Now 6a M-F	6-7a	-T-----	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$3,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Tu	10/23/12	6:27 AM	8 News Now 6a M-F	6-7a	:30	PRATV1205H	\$3,000.00	NM
12	10/24/12	10/24/12	CBS This Morning	7-9a	--W----	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$3,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	W	10/24/12	8:24 AM	CBS This Morning	7-9a	:30	PRATV1229H	\$3,000.00	NM
16	10/23/12	10/23/12	Live w/Kelly	9-10a	-T-----	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$2,000.00				
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1 8	Tu	10/23/12	9:24 AM	Live w/Kelly	9-10a	:30	PRATV1205H	\$2,000.00	NM
20	10/23/12	10/23/12	8 News Now Noon M-F	12-1230p	-T-----	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$2,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Tu	10/23/12	12:12 PM	8 News Now Noon M-F	12-1230p	:30	PRATV1205H	\$2,000.00	NM
26	10/23/12	10/23/12	Ellen	3-4p	-T-----	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$2,500.00				
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	8	Tu	10/23/12	3:22 PM	Ellen	3-4p	:30	PRATV1205H	\$2,500.00	NM																																											
29	10/26/12	10/26/12	Ellen	3-4p	- - - - F - -	:30	1	\$2,500.00	NM																																												
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30	10/24/12	10/24/12	8 News Now 4p M-F	4-5p	- - W - - - -	1:00	1	\$5,000.00	NM																																												
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1	8	W	10/24/12	4:44 PM	8 News Now 4p M-F	4-5p	1:00	PRATV1203H	\$5,000.00	NM																																											
33	10/23/12	10/23/12	8 News Now 5-630p M-F	5-630p	- T - - - - -	:30	1	\$3,000.00	NM																																												
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1	8	Tu	10/23/12	6:21 PM	8 News Now 5-630p M-F	5-630p	:30	PRATV1205H	\$3,000.00	NM																																											
42	10/24/12	10/24/12	Letterman	1135p-1237a	- - W - - - -	:30	1	\$2,000.00	NM																																												
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1	8	W	10/24/12	12:11 AM	Letterman	1135p-1237a	:30	PRATV1229H	\$2,000.00	NM																																											
46	10/23/12	10/23/12	Craig Ferguson	1237a-137a	- T - - - - -	:30	1	\$1,200.00	NM																																												
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1	8	Tu	10/23/12	1:07 AM	Craig Ferguson	1237a-137a	:30	PRATV1205H	\$1,200.00	NM																																											
51	10/24/12	10/24/12	Electric Playground	137-207a	- - W - - - -	:30	1	\$250.00	NM																																												
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52	10/26/12	10/26/12	Electric Playground	137-207a	- - - - F - -	:30	1	\$250.00	NM																																												
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57	10/27/12	10/27/12	Private Practice	1135p-1235a	-----S-	:30	1	\$500.00	NM
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1 8	Sa	10/27/12	11:52 PM	Private Practice	1135p-1235a	:30	PRATV1229H	\$500.00	NM
58	10/27/12	10/27/12	Da Vinci Inquest	12.35a-1.35a	-----S-	:30	1	\$400.00	NM
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Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Sa	10/27/12	1:24 AM	Da Vinci Inquest	12.35a-1.35a	:30	PRATV1229H	\$400.00	NM
59	10/28/12	10/28/12	8 News Now Sun AM #1 8 News Now Sun A		-----S	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$1,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Su	10/28/12	6:07 AM	8 News Now Sun AM #1	8 News Now Sun A	:30	PRATV1229H	\$1,500.00	NM
62	10/27/12	10/27/12	8 News Now Sat 5-7p	5-7p	-----S-	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$2,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Sa	10/27/12	5:26 PM	8 News Now Sat 5-7p	5-7p	:30	PRATV1229H	\$2,500.00	NM
63	10/28/12	10/28/12	8 News Now Sun AM #2 8 News Now Sun A		-----S	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$2,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Su	10/28/12	8:16 AM	8 News Now Sun AM #2	8 News Now Sun A	:30	PRATV1229H	\$2,500.00	NM
64	10/27/12	10/27/12	KLAS Movie: Bobby Z	8-10p	-----S-	:30	1	\$10,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$10,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Sa	10/27/12	9:07 PM	KLAS Movie: Bobby Z	8-10p	:30	PRATV1229H	\$9,100.00	NM
65	10/28/12	10/28/12	4-5p Electric Playgrnd 2x 4-5p		-----S	:30	1	\$1,300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$1,300.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Su	10/28/12	4:28 PM	4-5p Electric Playgrnd 2x	4-5p	:30	PRATV1229H	\$1,300.00	NM
66	10/28/12	10/28/12	NFL Pre-Game Show	NFL Pre-Game Shc	-----S	:30	1	\$3,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$3,500.00				

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis or race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



8NewsNow.com

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
37571-1	10/28/12	October 2012	10/01/12 - 10/28/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Priorities USA Action	Issue	1566	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
66	10/28/12	10/28/12	NFL Pre-Game Show	NFL Pre-Game Shc	-----S	:30	1	\$3,500.00	NM
<hr/>									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	8	Su	10/28/12	9:30 AM	NFL Pre-Game Show	NFL Pre-Game Shc	:30	PRATV1229H	\$3,500.00 NM
<u>Total Spots</u>							<b>23</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$56,500.00</b>
<u>Agency Commission</u>	<b>\$8,475.00</b>
<u>Net Amount Due</u>	<b>\$48,025.00</b>